

Evaluating for Credibility

Currency: Is it up to date?

When was the information published or posted? When was it last updated?

Authority: Is it reliable and trustworthy?

Who is the author/creator?
What are their credentials? Who is the publisher or sponsor?

Relevance/Reliability: What/who is the source of the information?

Does the information relate to your topic or help answer your question? Does the author provide references or sources?

Purpose: What is the reason this information is available?

What is the information meant to do?

- Inform, teach, sell, entertain, persuade?

Is the information fact or opinion?
Propaganda?

Does the point of view seem to be objective and impartial or is it biased?

- Political, ideological, cultural, religious, institutional, personal?

Websites – what does the URL and/or domain tell you?

Examples: **.com** – commercial; **.gov** – government; **.org** – organization (but what kind of organization are they?)

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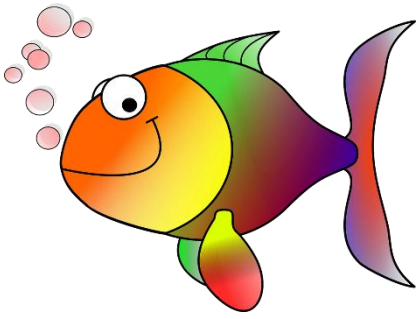
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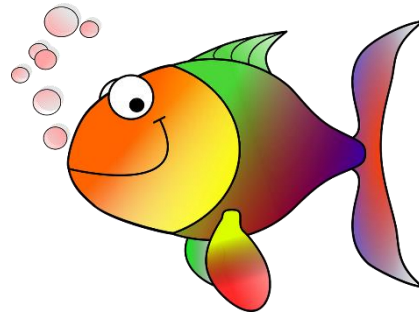
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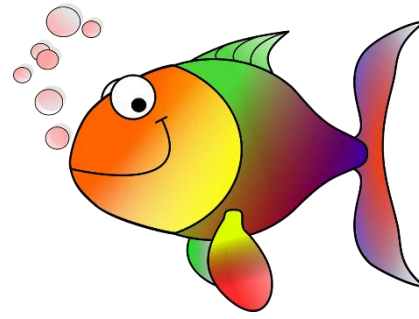
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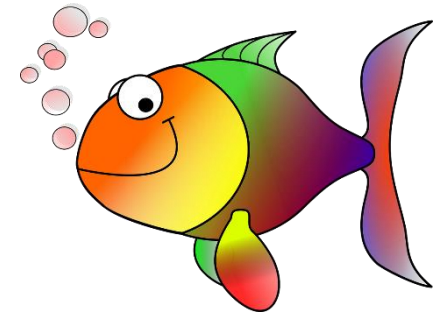
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